

Alliance 4 Development (A4D)

August 5 | 7 2022

Guidelines and regulation

Introduction & General Information

Alliance 4 Development (A4D) is a platform for projects from Austria, France, Germany, Italy, and Switzerland to test their market potential and to form creative and financial alliances at the early stage of development. Produced by Locarno Film Festival in cooperation with CNC (Centre national du cinéma et de l'image animée, France), DGCA-MiC (Direzione Generale Cinema e Audiovisivo del Ministero della Cultura, Italy), FFA (Filmförderungsanstalt, Germany), the Swiss Federal Office of Culture (FOC) / MEDIA Desk Suisse, and OFI (Österreichisches Filminstitut, Austria), it is aimed at encouraging co-development of projects and long-term co-operations between the five targeted countries.

A4D program runs August the 5th through the 7th during Locarno Pro, in the frame of Locarno Film Festival.

Eleven projects will be selected through the calls for projects launched by partners (**two** from each country and **three** from Switzerland).

Delegations of selected projects (director and producer) are invited to attend plenary sessions and panels and to pitch their projects in a public pitching session and within a tailor-made schedule of meetings with carefully selected experts and potential partners to boost their co-development opportunities and to foster creative and business ties.

A4D offers the selected participants the unique opportunity to future-proof the market potential of their projects at the crucial stage of development by means of meetings and panels with international sales agents and distributors.

Eligibility Criteria

Eligible candidates for the A4D are:

- Austrian, French, German, Italian and Swiss fiction long feature film projects with international potential and intended for theatrical release;
- Projects at an early stage of development;
- With a main producer attached;
- Looking for co-development and co-production partners from Austria, France, Germany, Italy, and Switzerland.

Although non-compulsory, any confirmed financing at the time of submission would be considered an additional plus in the evaluation process.

The following are not eligible:

- projects of a blatantly pornographic nature, or those which advocate violence or openly incite violation of human rights
- projects which infringe copyright or break international regulations concerning the ownership of intellectual property
- projects that have already been presented at previous editions of A4D;

Submission and requested materials

Producers submitting the projects must be entitled to do so by holding all the relevant and reserved rights to represent the projects. By signing the entry form, submitters guarantee that the project does not infringe

the rights of any third party and releases and indemnifies Locarno Film Festival from any claim against it for damages.

It is recommended to submit one project per company. In any case, only a maximum of two projects may be submitted by the same production company. Submissions must be presented according to these regulations and by the indicated deadlines. Only submissions made through the official entry form will be taken into consideration. The entry form is available on the websites of each partner.

Submissions and materials should be submitted in English.

Submissions must be received by **May 27th 2022**, and must include the following information and materials:

- Brief Synopsis
- Director's statement
- Producer's statement
- Goals in Locarno

(Brief synopsis, statements and goals in Locarno should be described using an overall max. of 2.100 characters, spaces included, to be divided at submitter's discretion).

- Director's biography (Max.400 characters, spaces included) and filmography (Max. 3 titles)
- Producer's biography (Max. 400 characters, spaces included) and filmography (Max. 3 titles)
- Co-Producer's biography, if already attached (Max. 400 characters, spaces included) and filmography (Max. 3 titles)
- Profile of the main production company
- Profile of the co-production company, if already attached
- Top sheet of the Production Provisional budget and financial plan
- Provisional Cast & Crew
- Long synopsis or treatment (min. 3 to max. 10 pages)
- Producer's Development strategy summary and timeline
- a link to a previous work by the director of the project in original language with English subtitles (through online streaming platforms or a filesharing system);

Non-compulsory:

- copyright transfer agreement or option agreement
- screenwriter's bio & filmography;
- Any other material that the applicant feels could contribute to better understand the project would be welcome and appreciated.

Incomplete submissions will not be taken into consideration.

All submissions' materials are used for the pre-selection and selection process and, in the event of selection, for communication and promotion purposes (i.e. Industry Guide, website, etc.).

Selection

Each partner verifies the eligibility of the received submissions and pre-selects a list of candidates. The Head of Locarno Pro together with the project manager and the A4D partners select the final participating projects, taking into consideration the quality and the international potential of the projects, as well as the track records of directors and producers involved.

By submitting a project, the applicant agrees to the present guidelines and accepts the selection made by the partners and the Head of Locarno Pro, whose decisions are final.

The list of selected projects will be announced by early July.

Selected projects delegates (director and producer, max. two people per project) will be invited to Locarno to attend A4D activities.

At least one among the producer and director of a selected project commits to being fully available to participate to the A4D planned activities from Friday, August 5th to Sunday, August 7th, including meetings, networking events and panels. If such participation cannot be guaranteed at the time of selection, the project should be considered withdrawn.

Force majeure and emergency measures

Please note that an eventual cancellation of the 75th edition of the Locarno Film Festival by effect of law, decree or regulation issued by local, Cantonal, Federal, or international authorities in the context of a situation of force majeure or emergency (among others, but not limited to situations resulting from an epidemic or pandemic, in particular with regard to COVID-19 and related consequences) shall render all contractual obligations of the Locarno Film Festival null and void.

Even where no such law, decree or regulation is issued by a competent authority, the Locarno Film Festival may at any time and when required by circumstances beyond its control, for reasons of urgency, of necessity or of safeguard of prevailing public or private interests (in particular with regard but not limited to COVID-19 and related consequences), cancel the 75th edition of the Locarno Film Festival and so automatically rescind with immediate effect any contract or agreement with the participant or participants of its selection or professional programs.

The Locarno Film Festival may at any time and when circumstances require it, for reasons of urgency, necessity or of safeguard of prevailing public or private interests amend the formula of the 75th edition of the Locarno Film Festival (among others, but not limited to digital alternatives or restricted program). In this eventuality, the Locarno Film Festival undertakes to promptly inform the participant or participants of its selection or professional programs.